

NYX PROFESSIONAL MAKEUP FACE AWARDS BALTICS PRIVACY POLICY AND COOKIE NOTICE

THANK YOU FOR VISITING THE NYX professional makeup FACE AWARDS BALTICS WEBSITE. WE APPRECIATE THE IMPORTANCE OF YOUR TRUST AND HAVE SET FORTH THIS PRIVACY POLICY AND COOKIE NOTICE TO EXPLAIN HOW WE ("WE", "US", OR "OUR") COLLECT, PROTECT, SHARE AND USE YOUR INFORMATION AS PART OF OUR TECHNOLOGY PLATFORMS, INCLUDING, WITHOUT LIMITATION, OUR COMPANY WEBSITES, WEB PAGES, SPONSORED SOCIAL MEDIA PLATFORMS, MOBILE SITES AND MOBILE APPS (THE "SITES").

YOUR USE OF THE SITES CONSTITUTES YOUR ACCEPTANCE OF THIS PRIVACY AND COOKIE NOTICE AND CONSENT TO THE PRACTICES DESCRIBED.

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1. INFORMATION COLLECTED

YOU MAY VISIT AND BROWSE THE SITES WITHOUT PROVIDING PERSONALLY IDENTIFIABLE INFORMATION ABOUT YOURSELF. HOWEVER, THIS MAY LIMIT YOUR ABILITY TO RECEIVE CERTAIN FEATURES, PRODUCTS OR SERVICES FROM US.

INFORMATION YOU PROVIDE

WITH YOUR SUBMISSION, WE COLLECT PERSONAL INFORMATION (INFORMATION THAT CAN BE USED TO IDENTIFY YOU AS AN INDIVIDUAL) SUCH AS YOUR NAME, EMAIL, TELEPHONE NUMBER, HOME ADDRESS, DEMOGRAPHIC INFORMATION (SUCH AS ZIP CODE, AGE). THE TYPES OF PERSONAL INFORMATION WE COLLECT MAY VARY DEPENDING ON YOUR USE OF THE FEATURES OF THE SITES.

INFORMATION WE COLLECT AUTOMATICALLY

SITE USAGE INFORMATION: NYX PROFESSIONAL MAKEUP AND ITS THIRD-PARTY SERVICE PROVIDERS MAY ALSO USE A VARIETY OF TECHNOLOGIES THAT PASSIVELY OR AUTOMATICALLY COLLECT INFORMATION ABOUT HOW THE SITES ARE ACCESSED AND USED ("USAGE INFORMATION"), INCLUDING BUT NOT LIMITED TO YOUR BROWSER TYPE, DEVICE TYPE, OPERATING SYSTEM, APPLICATION VERSION, THE PAGES SERVED TO YOU, THE TIME YOU BROWSE, PRECEDING PAGE VIEWS, AND YOUR USE OF FEATURES OR APPLICATIONS ON THE SITES. THIS STATISTICAL DATA HELPS US UNDERSTAND WHAT IS INTERESTING AND RELEVANT TO USERS OF THE SITES SO WE CAN BEST TAILOR OUR CONTENT.

DEVICE IDENTIFIERS: NYX PROFESSIONAL MAKEUP ALSO AUTOMATICALLY COLLECTS AN IP ADDRESS OR OTHER UNIQUE IDENTIFIER INFORMATION ("DEVICE IDENTIFIER") FOR THE COMPUTER, MOBILE DEVICE, TECHNOLOGY OR OTHER DEVICE (COLLECTIVELY, "DEVICE") YOU USE TO ACCESS THE SITES. A DEVICE IDENTIFIER IS A NUMBER THAT IS AUTOMATICALLY ASSIGNED TO YOUR DEVICE WHEN YOU ACCESS A WEB SITE OR ITS SERVERS, AND OUR COMPUTERS IDENTIFY YOUR DEVICE BY ITS DEVICE IDENTIFIER. WE MAY USE A DEVICE IDENTIFIER TO, AMONG OTHER THINGS, ADMINISTER THE SITES, HELP DIAGNOSE PROBLEMS WITH OUR SERVERS, ANALYZE TRENDS, TRACK USERS' WEB PAGE

MOVEMENTS, HELP IDENTIFY YOU AND YOUR SHOPPING CART, AND GATHER BROAD DEMOGRAPHIC INFORMATION FOR AGGREGATE USE.

COOKIES: LIKE MANY WEB SITES, WE USE "COOKIES," WHICH ARE DATA FILES PLACED ON A DEVICE WHEN IT IS USED TO VISIT THE SITES TO FACILITATE SITE NAVIGATION AND TO PERSONALIZE YOUR EXPERIENCE, INCLUDING TAILORING ADVERTISEMENTS. COOKIES MAY ALSO BE USED TO ASSOCIATE YOU WITH SOCIAL NETWORKING SITES LIKE FACEBOOK AND TWITTER AND, IF YOU SO CHOOSE, ENABLE INTERACTION BETWEEN YOUR ACTIVITIES ON THE SITES AND YOUR ACTIVITIES ON SUCH SOCIAL NETWORKING SITES. WE, OR OUR VENDORS, MAY PLACE COOKIES OR SIMILAR FILES ON YOUR DEVICE FOR SECURITY PURPOSES, TO FACILITATE SITE NAVIGATION AND TO PERSONALIZE YOUR EXPERIENCE WHILE VISITING OUR SITES (SUCH AS ALLOWING US TO SELECT WHICH ADS OR OFFERS ARE MOST LIKELY TO APPEAL TO YOU, BASED ON YOUR INTERESTS, PREFERENCES, LOCATION, OR DEMOGRAPHIC INFORMATION).

IF YOU WOULD PREFER NOT TO ACCEPT COOKIES, YOU CAN CHANGE YOUR BROWSER SETTINGS TO NOTIFY YOU WHEN YOU RECEIVE A COOKIE, WHICH LETS YOU CHOOSE WHETHER OR NOT TO ACCEPT IT; OR SET YOUR BROWSER TO AUTOMATICALLY NOT ACCEPT ANY COOKIES. HOWEVER, PLEASE BE AWARE THAT SOME FEATURES AND SERVICES ON OUR SITES MAY NOT WORK PROPERLY BECAUSE WE MAY NOT BE ABLE TO RECOGNIZE AND ASSOCIATE YOU WITH YOUR ACCOUNT. IN ADDITION, THE OFFERS WE PROVIDE WHEN YOU VISIT US MAY NOT BE AS RELEVANT TO YOU OR TAILORED TO YOUR INTERESTS.

2. THIRD PARTY WEB ANALYTICS

WE MAY USE THIRD PARTY WEB ANALYTICS SERVICES ON THIS SITE, OUR SOCIAL MEDIA PLATFORMS, OR OUR SOCIAL NETWORKING OR MOBILE APPLICATIONS, SUCH AS THOSE OF ADOBE SITE CATALYST, COREMETRICS AND/OR GOOGLE ANALYTICS. THE SERVICE PROVIDERS THAT ADMINISTER THESE SERVICES USE TECHNOLOGIES SUCH AS COOKIES, WEB SERVER LOGS AND WEB BEACONS TO HELP US ANALYZE HOW VISITORS USE THE SITE. THE INFORMATION COLLECTED THROUGH THESE MEANS (INCLUDING IP ADDRESS) IS DISCLOSED TO THESE SERVICE PROVIDERS, WHO USE THE INFORMATION TO EVALUATE USE OF THE WEBSITE. YOU MAY DEACTIVATE THE ABILITY OF THESE ANALYTICS SERVICES TO ANALYZE YOUR BROWSING ACTIVITIES ON THIS SITE.

3. USE AND SHARING OF INFORMATION

NYX PROFESSIONAL MAKEUP USES THE INFORMATION WE COLLECT ABOUT YOU FOR A VARIETY OF BUSINESS PURPOSES, INCLUDING BUT NOT LIMITED TO:

- responding to your questions and requests
- providing you with access to certain areas and features of the Sites
- verifying your identity
- sending notice of changes to any NYX PROFESSIONAL MAKEUP policy

EXCEPT AS PROVIDED IN THIS PRIVACY POLICY AND COOKIE NOTICE, WE WILL NOT PROVIDE ANY OF YOUR PERSONAL INFORMATION TO ANY THIRD PARTIES WITHOUT YOUR SPECIFIC CONSENT. WE MAY SHARE NON-PERSONAL INFORMATION, SUCH AS AGGREGATE USER STATISTICS, DEMOGRAPHIC INFORMATION, AND USAGE INFORMATION WITH THIRD PARTIES. WE MAY ALSO SHARE YOUR INFORMATION AS DISCLOSED AT THE TIME YOU PROVIDE YOUR INFORMATION, AS SET FORTH IN THIS PRIVACY POLICY AND COOKIE NOTICE AND IN THE FOLLOWING CIRCUMSTANCES:

THIRD PARTIES PROVIDING SERVICES ON OUR BEHALF. WE MAY SHARE YOUR PERSONAL INFORMATION WITH THIRD PARTIES THAT PERFORM FUNCTIONS ON OUR BEHALF (OR ON BEHALF OF OUR PARTNERS) SUCH AS SERVICE PROVIDERS THAT HOST OR OPERATE OUR SITES, ANALYZE DATA, PROCESS TRANSACTIONS AND PAYMENTS, FULFILL ORDERS OR PROVIDE CUSTOMER SERVICE; ADVERTISERS; SPONSORS OR OTHER THIRD PARTIES THAT PARTICIPATE IN OR ADMINISTER OUR PROMOTIONS, CONTESTS, SWEEPSTAKES, SURVEYS OR PROVIDE MARKETING OR PROMOTIONAL ASSISTANCE.

BUSINESS TRANSFERS. WE MAY SHARE YOUR PERSONAL INFORMATION WITH OTHER ENTITIES AND OUR AFFILIATES IN THE FAMILY OF COMPANIES CONTROLLED BY L'OREAL BALTICS SIA. FOR INTERNAL REASONS, PRIMARILY FOR BUSINESS AND OPERATIONAL PURPOSES. AS WE CONTINUE TO DEVELOP OUR BUSINESS, WE MAY SELL OR PURCHASE ASSETS. IF ANOTHER ENTITY ACQUIRES US OR OUR ASSETS, OR ASSETS RELATED TO THE SITES, PERSONAL INFORMATION, USAGE INFORMATION, AND ANY OTHER INFORMATION THAT WE HAVE COLLECTED ABOUT THE USERS OF THE SITES MAY BE DISCLOSED TO SUCH ENTITY AS ONE OF THE TRANSFERRED ASSETS. ALSO, IF ANY BANKRUPTCY OR REORGANIZATION PROCEEDING IS BROUGHT BY OR AGAINST US, ALL SUCH INFORMATION MAY BE CONSIDERED AN ASSET OF OURS AND AS SUCH MAY BE SOLD OR TRANSFERRED TO THIRD PARTIES.

4. CHILDREN

THE SITES ARE NOT DIRECTED TO CHILDREN UNDER 14. WE DO NOT KNOWINGLY COLLECT, USE OR DISCLOSE PERSONALLY IDENTIFIABLE INFORMATION FROM ANYONE UNDER 14 YEARS OF AGE. IF WE DETERMINE UPON COLLECTION THAT A USER IS UNDER THIS AGE, WE WILL NOT USE OR MAINTAIN HIS/HER PERSONAL INFORMATION WITHOUT THE PARENT/GUARDIAN'S CONSENT. IF WE BECOME AWARE THAT WE HAVE UNKNOWINGLY COLLECTED PERSONALLY IDENTIFIABLE INFORMATION FROM A CHILD UNDER THE AGE OF 14, WE WILL MAKE REASONABLE EFFORTS TO DELETE SUCH INFORMATION FROM OUR RECORDS.

NO INFORMATION FROM CHILDREN UNDER AGE 14. IF YOU ARE UNDER AGE 14, PLEASE DO NOT ATTEMPT TO REGISTER FOR NYX PROFESSIONAL MAKEUP OR PROVIDE ANY PERSONAL INFORMATION ABOUT YOURSELF TO US. IF WE LEARN THAT WE HAVE COLLECTED PERSONAL INFORMATION FROM A CHILD UNDER AGE 14, WE WILL DELETE THAT INFORMATION AS QUICKLY AS POSSIBLE. IF YOU BELIEVE THAT WE MIGHT HAVE ANY INFORMATION FROM OR ABOUT A CHILD UNDER AGE 14, PLEASE CONTACT US THROUGH THIS PAGE.

PARENTAL PARTICIPATION. WE STRONGLY RECOMMEND THAT MINORS 14 YEARS OF AGE OR OLDER ASK THEIR PARENTS FOR PERMISSION BEFORE SENDING ANY INFORMATION ABOUT THEMSELVES TO ANYONE OVER THE INTERNET AND WE ENCOURAGE PARENTS TO TEACH THEIR CHILDREN ABOUT SAFE INTERNET USE PRACTICES.

5. SECURITY OF YOUR INFORMATION

NYX PROFESSIONAL MAKEUP MAINTAINS REASONABLE SAFEGUARDS TO PROTECT PERSONAL INFORMATION AGAINST LOSS, UNAUTHORIZED USE, DISCLOSURE OR DESTRUCTION AND WHEN TRANSFERRING INFORMATION FOR PROCESSING. HOWEVER, NO ELECTRONIC DATA TRANSMISSION OR STORAGE OF INFORMATION CAN BE GUARANTEED TO BE 100% SECURE. PLEASE NOTE THAT WE CANNOT ENSURE OR WARRANT THE SECURITY OF ANY INFORMATION YOU TRANSMIT TO US. NYX PROFESSIONAL MAKEUP RESTRICTS AUTHORIZED ACCESS TO YOUR PERSONAL INFORMATION TO THOSE PERSONS WHO HAVE A LEGITIMATE PURPOSE TO KNOW THAT INFORMATION TO PROVIDE PRODUCTS OR SERVICES TO YOU AND THOSE PERSONS YOU HAVE AUTHORIZED TO HAVE ACCESS TO SUCH INFORMATION. WE ALSO REQUIRE THAT THIRD PARTIES PROVIDING SERVICES ON OUR BEHALF PROTECT PERSONAL INFORMATION AND NOT USE IT FOR PURPOSES OTHER THAN PROVIDING ASSISTANCE TO NYX PROFESSIONAL MAKEUP.

6. CHANGES AND POLICY UPDATES

PLEASE NOTE, WE MAY CHANGE INFORMATION ON THE SITES AND/OR THIS PRIVACY POLICY AND COOKIE NOTICE, AT ANY TIME WITHOUT PRIOR NOTICE TO YOU, AND ANY CHANGES WILL BE EFFECTIVE IMMEDIATELY UPON THE POSTING OF THE REVISED PRIVACY POLICY AND COOKIE NOTICE ON THE SITES. L'OREAL WILL USE YOUR PERSONAL INFORMATION IN A MANNER CONSISTENT WITH THE PRIVACY POLICY AND COOKIE NOTICE IN EFFECT AT THE TIME YOU SUBMITTED THE INFORMATION, UNLESS YOU CONSENT TO THE NEW OR REVISED POLICY. WE ENCOURAGE YOU TO PERIODICALLY REVIEW THIS PAGE FOR THE LATEST INFORMATION ON OUR PRIVACY PRACTICES.

7. CONTACT US

IF YOU HAVE ANY QUESTIONS OR CONCERNS REGARDING THIS PRIVACY POLICY AND COOKIE NOTICE, PLEASE CONTACT US THROUGH THIS PAGE.